



## FOR IMMEDIATE RELEASE

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### **FRA Kickoff Names New Red Bank Building to Strengthen PossAbilities**

August 15, 2018, Shrewsbury, NJ – Thanks to some generous contributions, Family Resource Associates (FRA) kicked off *Imagine the PossAbilities* yesterday evening, a campaign creating a new facility to serve people of all ages who have developmental disAbilities. Gifts to FRA stay in the community, directly supporting accessible renovations to an existing Red Bank building that is becoming FRA’s new home late 2018.

“A larger, more accessible space has been a long time need for FRA,” said William M. Sheeser, *Imagine the PossAbilities* Chair, FRA Board member and FRA grandparent. “We’ve experienced wait lists for programs and disjointed program space from growing over the years. In the new building, our space doubles and all our programs will be on the first floor,” added Sheeser.

The new location at 210 Newman Springs Road will be named THE MICHAEL G. BELL CENTER FOR FRA. “When Michael and I lost our son Toby in 1998, we supported Toby’s Group in his memory, a sibling group at FRA that our family has continued to support all these years,” said Cathy Bell, FRA parent. Toby was born with severe developmental disabilities in 1982. FRA provided early therapies for Toby along with parent and sibling supports. “My education and first jobs were in Special Education, and I’ve many times said that I don’t know where I would have been without FRA,” said Bell.

Already a part of the new facility planning for FRA, Michael Bell had been serving as FRA’s Board President at the time of his unexpected death in 2014. In addition to his work with FRA, Mr. Bell served as a Councilman, Planning Board member, volunteered on the Shrewsbury and Oceanport First Aid Squads, Habitat for Humanity, Coached and was a Scout Leader. “Michael did so much good in the community. I couldn’t think of someone more deserving and can’t wait to see his name on the building,” added Bell.

*Imagine the PossAbilities* has a total fundraising goal of \$2.4 million, with \$1.4 million raised to date. Help from the community is needed for FRA to reach this goal that will double the service space, provide better handicapped accessibility, accommodate twice as many program participants and increase program offerings to the community.

FRA supports advanced technologies and services to positively impact and empower more participants toward independence, new opportunities for successful employment with specialists who focus on the person, not the disability, and many family services and programs. To learn how to give to *Imagine the PossAbilities*, contact FRA at 732-747-5310 x116 or [development@frainc.org](mailto:development@frainc.org), or visit [www.frainc.org](http://www.frainc.org) for more information.

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